



ed 29.01.2025



EUROPEAN MEDICAL TOURISM & WELLNESS
Conferences, Awards and Meetings

November 18-20, 2026
Italy - Rome

PARTICIPATION FEE

B2B and Networking
Conference Speech
Insurance Day
Training & Certification





STRATEGIC PARTNERS

Medical Fairs and Exhibitions 2023

View online version

Medical Tourism

Edition

January 2023



GROWING KNOWLEDGE
Top Events of the Years

from winter to autumn
2023

Clinics

Thermae

Medical Spa

Hospitals

TTBS - UK-USA- NORTH EUROPE

SPA hotels offering wellbeing
programs - Thermal and Health
resorts - Ayurveda centers -
Thalasso centers - Clinics (l
dental, hair transplantation, c
up etc) - ON LINE B2L
MASTERCLASS

B2B - DUBAI - ARAB HEALTH

With the aim of playing an
effective role in developing
economic relations and facilitating
the networks between
stakeholders in the health industry
through Islamic countries and
UAE. Entrance as visitor to Arab
Health free of charge. B2B
Networking event free of charge
for BookingsMed members.

AMTEx

March, 09 - 10 - 11
2023

ALGERIA HEALTHCARE
INVESTMENT &
TRAVEL FORUM

IMTEC - OMAN - HEALTH

8th -10th May - In the recent yr
Oman is in the limelight a
outsources billions of health
services overseas and
International players in
medical and healthcare
are focusing their efforts t
the lucrative Omani h
market.

WORLD TOP 100

EUROPE

MEDICAL
EXPO
2023

EMT

2022

Infoline

whatsapp

maria@wfevents.com

+39 346 490 4660

gallery

Il turismo medicale in out-going

EMT 2022

7-9 JUNE 2022
ABANO TERME

MED&CARE

BookingsMed

LUXURY

BEST MEDICAL TREATMENTS

MED&CARE

BookingsMed

CATALOGUE

BEST MEDICAL CURES

Editor's Choice

Ozan Kaya

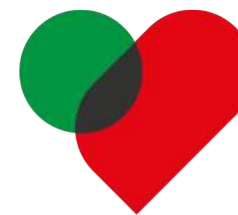
Exclusive interview with Ozan Kaya,
organizer of the Hestourex exhibition

Natalia Strokovska

Medtourpress interview with Natalia
Strokovska in EMT 2022

Ivan Rendulic

Interview with IVAN RENDULIC CEO of
Rexrea At the venue of the EMT 2022



ITALCARES®
Italian health and wellness



FEDERTERME



B2BookingsMed 2026 - ROME-ITALY-November 18-21

GENERAL DRAFT PROGRAM

18
Nov

Insurance & Welfare

Empowering Professionals through
Training & Networking

BookingsMed Academy

training & certification of **Facilitators**

19
Nov

Main Conference

Main conference showcasing the
latest innovations from hospitals,
clinics and longevity / termal centres.

20
Nov

B2B MEDICAL

one to one individual meetings between
facilitators and clinics/hospitals

B2B LONGEVITY/THERMAE

one to one individual meetings between
facilitators & **longevity** / **thermal** centres

B2C X ALL

meetings between **end users** with clinics,
hospitals, longevity retreats, thermal spa

€ 3 700

Basic - Desk

Early Bird € 2600 + VAT

Untill August 30, 2025

Launch € 3000 + VAT

Untill february 15, 2026

Last call € 3700 + VAT

Untill August 30, 2026

200 available

- ✓ Desk for B2B meetings,
Using the appointment scheduling system
- ✓ 16 meetings by schedule
- ✓ Your Logo on our Web Site
- ✓ Your Logo On Photo Wall

€ 4 500

Bronze - TV

Early Bird € 3500 + VAT

Untill August 30, 2025

Launch € 3800 + VAT

Untill February 15, 2026

Last call € 4500 + VAT

Untill August 30, 2026

30 available

- ✓ Desk for B2B meetings, Using the appointment scheduling system 16 meetings by schedule
- ✓ **TV screen for meeting (including service tech assistance)**
- ✓ Your Logo on our WebSite
- ✓ Your Logo On Photo Wall

€ 4 200

Insurance Day Sponsorship

Early Bird € 2800 + VAT

Untill August 30, 2025

Launch € 3500 + VAT

Untill February 15, 2026

Last call € 4200 + VAT

Untill August 30, 2026

30 available

- ✓ **Entrance to Masterclass & Networking with Insurances**
- ✓ Networking Cocktail with Insurances
- ✓ Your Logo on our WebSite
- ✓ Your Logo On Photo Wall

Package 1 // // // //

€ 6 200

Bag Sponsorship

Early Bird € 4800 + VAT

Untill August 30, 2025

Launch € 5500 + VAT

Untill February 15, 2026

Last call € 6200 + VAT

Untill August 30, 2026

2 available

- ✓ **Your logo on an event bag made from eco-fabric**
- ✓ Desk for B2B meetings, Using the appointment scheduling system 16 meetings by schedule
- ✓ Your Logo on our Newsletter
- ✓ Your Logo On Photo Wall

€ 7 800

Silver : Visibility & B2C

Early Bird € 6800 + VAT

Untill August 30, 2025

Launch € 7300 + VAT

Untill February 15, 2026

Last call € 7800 + VAT

Untill August 30, 2026

25 available

- ✓ **We will run your video presentation on our Social Media Channels & Presentation form Stage**
- ✓ **Desk for B2B meetings**, Using the appointment scheduling system, 16 meetings by schedule
- ✓ **DESK X B2C meetings free/visit**
- ✓ **TV screen for meetings**
- ✓ Your Logo on our Newsletter
- ✓ Your Logo On Photo Wall

€ 8 800

Gold Site Inspection

****valid only for clinic/hospitals in Rome**

Early Bird € 7800 + VAT

Untill August 30, 2025

Launch € 8300 + VAT

Untill February 15, 2026

Last call € 8800 + VAT

Untill August 30, 2026

4 available

- ✓ **Desk for B2B meetings**, Using the appointment scheduling system 16 meetings by schedule
- ✓ **TV screen for meetings**
- ✓ **Site Inspection 1 hour with Buyers visiting your Hospital / Clinic**
- ✓ Your Logo on our WebSite
- ✓ Your Logo On Photo Wall

€ 9 800

coffee break sponsorship

Early Bird € 7 500 + VAT

Untill August 30, 2025

Launch € 8 500 + VAT

Untill February 15, 2026

Last call € 9 800 + VAT

Untill August 30, 2026

6 available

- ✓ **Individual Wall Banner advertising in Foyee**
- ✓ **Desks for B2B meetings**, Using the appointment scheduling system 16 meetings by schedule
- ✓ **TV screen for meetings**
- ✓ Logo mention in the event branding materials
- ✓ Your Logo on our Newsletter
- ✓ Your Logo On Photo Wall

Package 1 // // // //

€ 4 200

Bill Board SMALL - extra

Early Bird € 3 300 + VAT

Untill August 30, 2025

Launch € 3 750+ VAT

Untill February 15, 2026

Last call € 4 200+ VAT

Untill August 30, 2026

6 available

- ✓ 1 **Billboard SMALL** in Rome or Milan or Napoli to ensure your message reaches both local and international professionals, maximizing your marketing impact.

NB: Limited availability – billboard placements are restricted. This package must be added to the Desk Package or any other package and cannot be sold separately.

Package 1 // // // //

€ 8 800

Bill Board BIG - extra

Early Bird € 7 500+VAT

Untill August 30, 2025

Launch € 8 150+ VAT

Untill February 15, 2026

Last call € 8 800 + VAT

Untill August 30, 2026

6 available

- ✓ 1 **Billboard BIG** in Rome or Milan or Napoli to ensure your message reaches both local and international professionals, maximizing your marketing impact.

NB: Limited availability – billboard placements are restricted. This package must be added to the Desk Package or any other package and cannot be sold separately.

€ 9 800

Diamond: Speech + Interview

Early Bird € 8800 + VAT

Untill August 30, 2025

Launch € 9300 + VAT

Untill February 15, 2026

Last call € 9800 + VAT

Untill August 30, 2026

20 available

- ✓ **Speech 10 minutes on main conference**
Desk for **B2B + B2C** meetings, Using the appointment scheduling system 16 meetings by schedule
- ✓ **TV screen for meetings**
- ✓ **Video Interview shared on all our Social Media**
- ✓ Your Logo on events Materials
- ✓ Your Logo on our Newsletter
- ✓ Your Logo On Photo Wall

€ 21 800

brand island 5 desks

Early Bird € 17 500 + VAT

Untill August 30, 2025

Launch € 19 500 + VAT

Untill February 15, 2026

Last call € 21 800 + VAT

Untill August 30, 2026

10 available

- ✓ Island Brand Wall on B2B
- ✓ up to maximum 5 Desks for Using the appointment scheduling system 16 meetings by schedule for meeting for 5 maximum participants
- ✓ Insurance Day participation
- ✓ Desk for B2C meetings
- ✓ TV screen
- ✓ Logo mention in the event branding materials
- ✓ Your Logo on our Newsletter
- ✓ Your Logo On Photo Wall

€ 35 800

Lunch sponsorship

Early Bird € 25 500 + VAT

Untill August 30, 2025

Launch € 28 500 + VAT

Untill February 15, 2026

Last call € 35 800 + VAT

Untill August 30, 2026

3 available

- ✓ **Business Lunch Speech**
- ✓ **Individual Wall Banner advertising in Foyee**
- ✓ Desks for B2B meetings, Using the appointment scheduling system 16 meetings by schedule
- ✓ TV screen for meetings
- ✓ Logo mention in the event branding materials
- ✓ Your Logo on our Newsletter
- ✓ Your Logo On Photo Wall

€ 85 800

Buyer's Dinner Sponsorship

Early Bird € 65 500 + VAT

Untill August 30, 2025

Launch € 78 500 + VAT

Untill February 15, 2026

Last call € 85 800 + VAT

Untill August 30, 2026

1 available

- ✓ **Buyer Dinner Speech**
- ✓ **Individual Wall Banner dvertising in Foyee**
- ✓ **Banner in the Meeting appointment system for all participants of event**
- ✓ Desks for B2B meetings, Using the appointment scheduling system 16 meetings by schedule
- ✓ TV screen for meetings
- ✓ **Video Interview shared on all our Social**
- ✓ MediaLogo mention in the event branding materials
- ✓ Your Logo on our Newsletter
- ✓ Your Logo On Photo Wall

€ 85 800

Welcome Dinner Sponsorship

Early Bird € 65 500 + VAT

Untill August 30, 2025

Launch € 78 500 + VAT

Untill February 15, 2026

Last call € 85 800 + VAT

Untill August 30, 2026

1 available

- ✓ **Buyer Dinner Speech**
- ✓ **Individual Wall Banner dvertising in Foyee**
- ✓ **Banner in the Meeting appointment system for all participants of event**
- ✓ Desks for B2B meetings, Using the appointment scheduling system 16 meetings by schedule
- ✓ TV screen for meetings
- ✓ **Video Interview shared on all our Social**
- ✓ MediaLogo mention in the event branding materials
- ✓ Your Logo on our Newsletter
- ✓ Your Logo On Photo Wall

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EXTRA NIGHTS

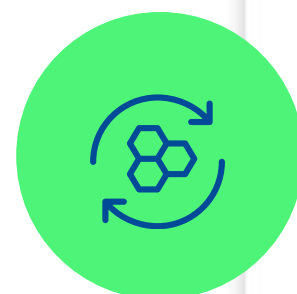
Room prices may change upon availability. First booked, first served.



Hotel 4* DUS

1 person 1 room 1 night
with B&B

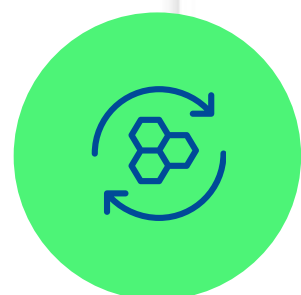
€ 190



Hotel 4* Double

2 persons 1 room 1 night
with B&B

€ 195



Buyer's Dinner

Buyer dinner
participation per
person

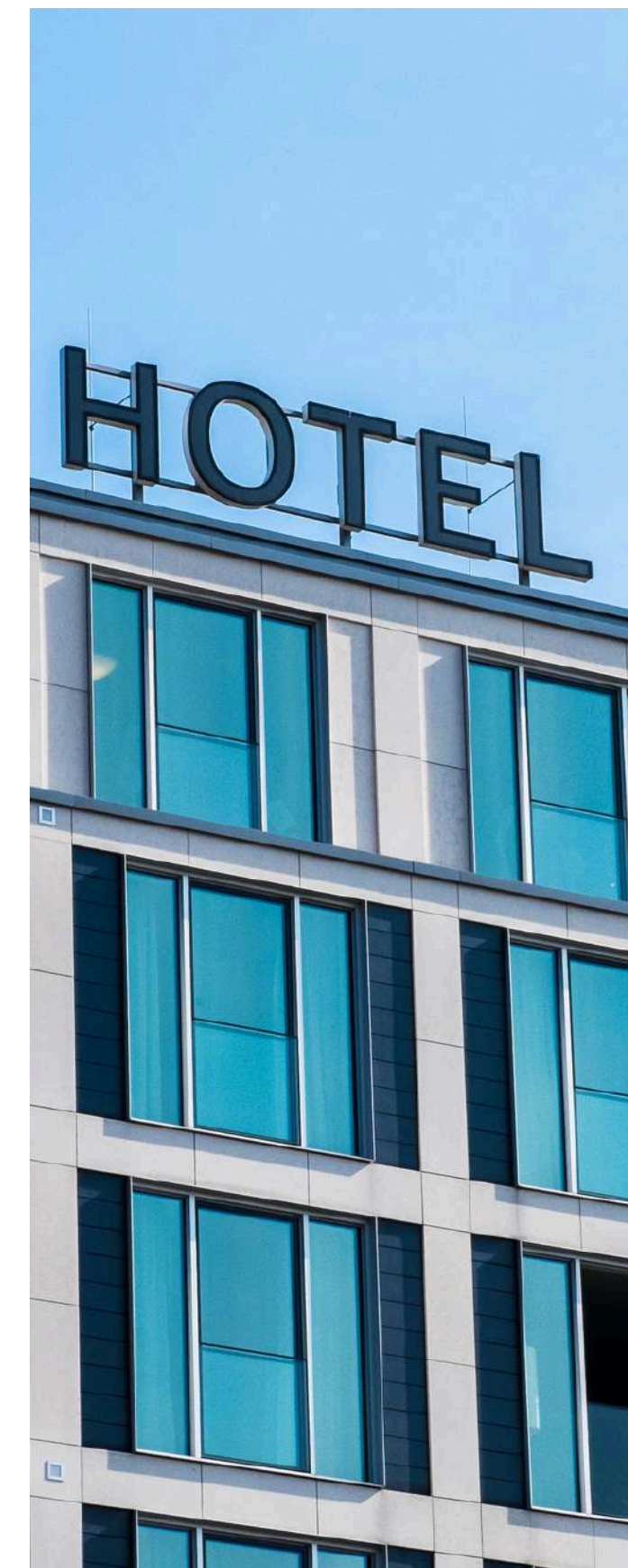
€ 150 + VAT



Visitor Entrance Fee

Entrance ticket to all
conferences and B2C Hall

€ 15 + VAT





See you soon!
in Italy

